

Brief Industrial Profile of District Raebareli



सूक्ष्म, लघु एवं मध्यम उद्यम MICRO, SMALL & MEDIUM ENTERPRISES

MSME-DEVELOPMENT INSTITUTE

Ministry of MSME, Govt. of India 107, Industrial Estate, Kalpi Road, Kanpur – 208012. (U.P.) Phone: 0512-2295070-73

Tele/Fax: 0512-2240143 Email: dcdi-kanpur@dcmsme.gov.in

:maii: dcdi-kanpur@dcmsme.gov.i Website: msmedikanpur.gov.in

CONTENTS

S.No.	Topic	Page No.
1.	General Characteristics of the District	1
1.1	Location & Geographical Area	1
1.2	Topography	2
1.3	Availability of Minerals.	2
1.4	Forest	2 3
1.5	Administrative set up	3
2.	District at a glance	4-6
2.1	Existing Status of Industrial Area in the Raebareli	7
3.	Industrial Scenario of Raebareli	8
3.1	Industry at a Glance	8
3.2	Year Wise Trend of Units Registered	9
3.3	Details of Existing Micro & Small Enterprises & Artisan Units in the District	10
3.4	Large Scale Industries / Public Sector Undertakings	11
3.5	Major Exportable Item	11
3.6	Growth Trend	11
3.7	Vendorisation / Ancillarisation of the Industry	11
3.8	Medium Scale Enterprises	11
3.8.1	List of the units in District Raebareli & near by area	12
3.8.2	Major Exportable Items	12
3.9	Service Enterprises	12-14
3.9.1	Potential Areas for Service Industry	14
3.10	Potential for new MSMEs	15
4.	Existing Clusters of Micro & Small Enterprise	16
4.1	Detail of Major Clusters	16
4.1.1	Manufacturing Sector	16
4.1.2	Service Sector	16
4.2	Details of Identified Cluster	17-21
5.	General issues raised by Industry Associations during the course of	22
	meeting	
6	Prospects of training Programmes during 2012-13	23
7.	Action Plan for MSME Schemes during 2012-13	24
8.	Steps to set up MSMEs	25

Brief Industrial Profile of District Raebareli

1. General Characteristics of the District

The district Raebareli which was created by the British in 1858 is named after its headquarter town. Traditionally it is believed that the town was founded by the Bhars and was known as Bharouli or Barouli which in course of time got changed into Bareli. The prefix, Rae, is said to be a corruption of Rahi, a village 5 Km west of the town. It is also said that the prefix, Rae represents Rae, the common of the Kayasths who were master of the town for a considerable period of time.

Since about the beginning of the media levels period of Indian history the region in the south of which the area covered by the district of Raebareli lies has been known as avadh or Sabhah of avadh. There is no doubt that the district has been civilized and settled life since very early times. The Quit India Movement was inaugurated on August 8, 1942 and district did not leg behind any others.

At the beginning of the 13th century, what is now Raebareli and the tracts around it were ruled by the Bhars, who were displaced by the Rajputs and in a few cases by some Muslim colonist. The south western part of the district was occupied by the Bais Rajputs. In 1958, it was proposed to form a new district with headquarters at Raebareli as a part of the Lucknow Division.

1.1 Location & Geographical Area.

The district is irregular in shape but fairly compact. In terms a part of the Lucknow Division and lies between Latitude 25°49' north and 26°36' North and longitude 80° 41' east and 81°50' east. On the north it is bounded by Tehsil Mohan Lalganj of district Lucknow and Tehsil Haidergarh of district Barabanki, on the east by Tehsil Salon district Amethi and on the south east by paragana Ateha and the Kunda Tehsil of district Pratapgarh. The southern boundary is formed by the Ganga which separates it from the district of Fatehpur. On the west lies the Bighaapur Tehsil of district Unnao. According to the 2001 census the geographical area of the district is 3286 Sq. Kms. The area is liable to vary every year by reason of the action of the Ganga, for a small variation in the deep stream of the river makes a very noticeable change in the area of the district, which occupies the dirty fourth place in size among the districts of the State.

1.2 Topography

The district, as a whole, is fairly compact tract of gently undulating land. The elevation varies from about 120.4 Mtrs above sea level in the north west to 86.9 Mtrs above sea level in the extreme south east, on the banks of the Ganga. The highest points are the crowns of the watersheds of the different drainage channel which serve to divide the district in to five main physical units. The Ganga khadan, the Ganga upland, the southern clay tract, the central tract on the sea upland and the northern clay tract.

1.3 Availability of Minerals.

The district forms a part of the Gangetic plain which is of recent origin according to geological chronology and revela ordinary gangetic alluvium. The district being a part of the alluvial plain conforms to the same geological sequence as the plain itself. The only mineral of importance are reh and brick earth. Near about 90 brick fields are engaged to manufacture the bricks. There is no mineral available for industrial purpose in the district of Raebareli.

PRODUCTION OF MINERAL 2013-14

S.NO.	NAME OF MINERAL	PRODUCTION in Tones/ 2013-2014 (In lac)
MAJOR N	IINERAL	
1.	Brick clay and local sand	91.53
MINOR		
1.	Nil	

1.4 FOREST

As per Forest Department, the forest covers an area of 4002 hectares in district Raebareli. It is divided in 4 ranges viz; Raebareli, Dalmau, Bachhrawan and Lalganj. Largest forest range is Bachhrawan. In this 1019.20 hectares covered by forest. The areas of such land already planted with trees like dhak, khair, babool, shisham, neem, vilayati babul, arjuna, kanji, siras, eucalyptus, mango, mahuva and Jamun are 544 hectares in tehsil Raebareli, 500 hectares in tehsil Salon, 348 hectares in Tehsil Dalamau and 61 hectares in tehsil Maharajganj, Groves in the district consist mostly of mango and mahuva trees.

1.5 Administrative set up.

For administration purpose the district has been divided into 5 sub divisions, 5 tehsils, 15 blocks, 132 nyay panchayat and 700 gram sabha, 1284 revenue villages, 8 developed villages and 33 under developed villages.

The status of Tehsils & Blocks are given below:

SI. No.	Tahsil	Blo	ock
1.	Raebareli (Sadar)	1.	Harchandpur
		2.	Sataon
		3.	Rahi
		4.	Amavan
2.	Dalmau	1.	Dalmau
		2.	Jagatpur
		3.	Rahania
3.	Lalganj	1.	Lalganj
		2.	Sareni
		3.	Khiron
4.	Maharajganj	1.	Maharajganj
		2.	Bachhrawan
		3.	Shivgarh
5	Unchahar	1.	Unchahar
		2.	Deen Shah Gaura

2. District at a glance

S.No.	Particular	Year	Unit	Statistics
1	Geographical Features	S		
(A)	Geographical Data	2011-12		3291
	i) Latitude			25 ⁰ 49' to 26 ⁰ 36'
	ii) Longitude			80 ⁰ 41' to
	:::\ Coographical Area	2042	Ca. Kas	81 ⁰ 50'
(D)	iii) Geographical Area	2012	Sq. Km	3291
(B)	Administrative Units	2012	Number "	0.5
	i) Sub Divisions	2012-13	,,	05
	ii) Tehsils	,,	,,	05
	iii) Blocks	,,	,,	15
	iv) Nyay Panchayats	,,	,,	127
	v) Panchayat Simitis	,,	,,	0
	vi) Nagar Nigam	,,,	,,	0
	vii) Nagar Panahayata	,,	,,	01
	viii) Nagar Panchayats	,,	,,,	05
	ix) Gram Panchayats	,,	,,	700
	x) Revenue Villages	,,	,,	1317 05
2.	xi) Assembly Area			05
	Population			
(A)	Sex-wise	2011 12	Noo	1750011
	i) Male	2011-12	Nos.	1753344
(D)	ii) Female	,,	,,	1650660
(B) 3.	Rural Population			3096097
-	Agriculture			
Α.	Land utilization	0044.40	l la atama	000000
	i) Total Area	2011-12	Hectare "	323236
	ii) Forest cover	2011-12	"	4002
	iii) Non Agriculture Land	2011-12	"	13952
	v) Cultivable Barren	2011-12	,,	8956
	Land			
4.	Forest	1 0041 15	T	1
	(i) Forest	2011-12	Hectare	4002

5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2012-13	Nos.	536891
	ii) Buffaloes	2012-13	Nos.	294493
B.	Other livestock	2012-13		
	i) Goats	2012-13	Nos.	313368
	ii) Pigs	2012-13	Nos.	91413
	iii) Dogs & Bitches	2012-13	Nos.	4162
	iv) Railways			
	i) Length of Rail Line	2011-12	Kms	148
	V) Roads			
	(a) National Highway	2011-12	Kms	190
	(b) State Highway	2011-12	Kms	180
	(c) Main District Highway	2011-12	Kms	18
	(d) Other District & Rural Roads	2011-12	Kms	2190
	(e) Rural Road/ Agriculture Marketing Board Roads	2011-12	Kms	1096
	(f) Kachcha Road	2011-12	Kms	242
	(VI) Communication	2012-13		
	(a) Telephone Connections	2012-13	Nos.	9264
	(b) Post Offices	2012-13	Nos.	312
	(c) Telephone Centers	2012-13	Nos.	270
	(d)Density of Telephone	2012-13	Nos./1000 Person	10.42
	(e) Density of Telephone	2012-13	No. per KM.	10.42
	(f) PCO Rural	2012-13	Nos.	312
	(g) PCO STD	2012-13	Nos.	582
	(h) Mobile	2012-13	Nos.	557417

(VII) Public Health			
(a) Allopathic Hospital	2012-13	Nos.	7
(b)Beds in Allopathic Hospitals		Nos.	749
(c) Ayurvedic Hospital		Nos.	50
(d)Beds in Ayurvedic Hospitals		Nos.	231
(e)Unani Hospitals		Nos.	05
(f) Community Health Centers		Nos.	17
(g)Primary Health Centers		Nos.	46
(h)Dispensaries		Nos.	20
(i) Sub Health Centers		Nos.	268
(j) Private Hospitals		Nos.	88
(k) Homeopathic Hospitals		Nos.	39
(VIII) Banking			
Commercial			
(a) Commercial Bank	2012-13	Nos.	114
(b) Rural Bank Products	"	Nos.	67
(c) Co-Operative Bank Products	"	Nos.	22
(d) PLDB Branches	"	Nos.	05
(IX) Education			
(a) Primary School	2012-13	Nos.	2306
(b) Middle Schools	"	Nos.	704
(c) Secondary & Senior Secondary Schools	,,	Nos.	281
(d) Colleges	"	Nos.	13
(e) Technical University	"	Nos.	22
(f) ITI			23 02
(g) Polytechnic			02
(h) Engineering College			02
(i) Pilot training Institute			UI

2.1 Existing Status of Industrial Areas in the District Raebareli (2012-13)

S. No.	Name of Ind. Area	Year	Land acquired (In Acre)	Land developed (In Acre)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
		MA	JOR INDUS	TRIAL AREAS		PED BY	UPSIDC)		
1	Industrial Area Site No.1 Sultanpur Road	2010-11	140.00	140.00	1300/ per sqm.	92	91	01	-
2	Industrial Area Site No.2 Amawan Road	2010-11	220.00	220.00	1300/ per sqm.	116	113	03	-
		MINI	NDUSTRI <i>A</i>	L AREA (DE	VELOPED	BY UP	SIDC)		
3	Lalganj	2010-11	10.47	10.47	300/per sqm.	41	36	05	-
4	Salone	2010-11		1139	-	40	-	-	-
5	Maharajganj	2010-11	12.74	12.74	60/ per sqm.	19	19		-
6	Persadepur	2010-11	10.1	10.1	-	05	-	-	-
7.	Chatoha	2010-11		13.81	DELL/DEVE		Bharat Pe	etroliam	
8	I.E.	2010-11	10.64	AS IN RAEBAF 4.62	1000/per		BY DIC)	01	14
0	Bachhrawan	2010-11	10.64	4.02	sqm	10 Sheds 01 Admn Block	30 09	01	14
9	Mini Indl. Estate Khojahpur Unchahar	2010-11	05 Bigha 15 Biswa 12 Biswansi	15993.75 Sq. Mtrs.	2000/per sqm.	24	20	04	12
10	Mini Indl. Estate Pakhrauli Dalmau	2010-11	3.33	16010.22 sq. mtr.	750/ per sqm	25	22	03	12
11	Mini Indl. Estate Sultanpur Khera Sataon	2010-11	10-12 hectares	2.50 Acre	800/per sqm	14	12	02	01
12	Mini Indl. Estate Pyarepur Harchandpur	2010-11	4 Bigha 9 Biswa 10 Biswansi	2.51 Acre	1000/per sqm	15	-	15	-
13.	Mini Indl. Estate Khiron (Semri) Raebareli	2010-11	1.0-0 hectare	6050 sqm	600/per sqm	13	10	03	-
14.	Mini Indl. Estate Shivgarh	2010-11	4.0-0 Bigha	8434 psq	300/per sqm	16	-	15	-
	1	ı							

Source: DIC, RAEBARELI.

3. INDUSTRIAL SCENERIO OF RAEBARELI

3.1 Industry at a Glance

SI.	Head (2010-11)	Unit	Particulars
No.			
1.	REGISTERED INDUSTRIAL UNIT	NO.	8108
2.	TOTAL INDUSTRIAL UNIT	NO.	8108
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	12
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	27580
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	2500 approx.
6.	NO. OF INDUSTRIAL AREA	NO.	11
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	Not available with DIC
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	Not available with DIC

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (Lakh Rs.)
Up to	1984-85	-	-	-
	1985-86	-	-	-
	1986-87	-	-	-
	1987-88	-	-	-
	1988-89	-	-	-
	1989-90	-	-	-
	1990-91	-	-	-
	1991-92	-	-	-
	1992-93	-	-	-
	1993-94	-	-	-
	1994-95	-	-	-
	1995-96	-	-	-
	1996-97	456	826	249.10
	1997-98	450	1335	450.96
	1998-99	453	1446	404.75
	1999-2000	454	1384	773.00
	2000-01	453	1926	473.27
	2001-2002	454	1750	615.00
	2002-03	440	1626	393.25
	2003-04	449	1638	390.88
	2004-05	440	2275	443.25
	2005-06	443	2183	339.90
	2006-07	441	2108	336.00
	2007-08	622	2548	1281.00
	2008-09	301	1878	1181.00
	2009-10	484	2876	10043.00
	2010-11	486	2597	3904.50
	2011-12	351	1310	390.80
	2012-13	446	3090	300.20
	2013-14	485	2911	360.01
	Total	8108	35707	22329.87

Source: DIC Raebareli.

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT (2010-11)

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	(Crores Rs.)	EMPLOYMENT
20	Agro based	791	65.37	3879
22	Soda Water	-	-	-
23	Cotton Textile	-	-	-
24	Woolen, Silk & Artificial Thread based clothes.	01	0.11	04
25	Jute & Jute based	-	-	-
26	Ready-made Garments & Embroidery	264	15.13	1193
27	Wood/Wooden based Furniture	127	10.80	612
28	Paper & Paper products	53	5.16	247
29	Leather based	121	8.53	536
30	Rubber, Plastic & Petro based	27	0.64	109
31	Chemical/Chemical based	11	1.35	51
32	Mineral based	-	-	-
33 & 34	Metal based (Steel Fab.)	55	4.94	236
35	Engineering units	13	0.24	78
36	Electrical Machinery and Transport Equipment	19	0.52	83
97	Repairing & Servicing	1089	117.54	6695
1	Others	119	3.16	5.76

Source: DIC Raebareli.

3.4 Large Scale Industries / Medium / Public Sector undertakings

List of the units in Raebareli & Near by Area

- M/s Indian Telephone Industries Ltd., Industrial Estate, Sultanpur Road, Raebareli.
- 2. M/s Vishakha Industries Ltd., Kandrawan, Bachhrawan, Raebareli.
- 3. M/s Birla Corporation Ltd., Industrial Area, Amawan Road, Raebareli.
- 4. National Thermal Power Corporation, Unchahar, Raebareli.
- 5. Shri Bhawani Paper Mill Ltd., Industrial Estate, Sultanpur Road, Raebareli.
- 6. M/s Nandganj Sirohi Sugar Mill Ltd., Dariyapur, Raebareli.
- 7. U. P. State Spinning Mill Company Ltd., Industrial Area, Amawan Road, Raebareli.
- 8. Malwika Cement Pvt. Ltd., Industrial Area, Susltanpur Road, Raebareli.
- 9. Shri Niwasji Oil, Refiners Pvt. Ltd., Industrial Area, Amawan Road, Raebareli.
- 10. Sliber Plant, A-1, Industrial Area, Amawan Road, Raebareli.
- 11. Shreya Engineering Ltd., Chakadadar Block, Amawan, Raebareli.
- 12. Rail coach Factory, Lalganj, Raebareli Under construction.

3.5 Major Exportable Item

Electronic Parts / Engineering products

3.6 Vendorisation / Ancillarisation of the Industry

Ancillary items for NTPC, Unchahar, Raebareli –

- 1. Alum
- 2. Tri sodium phosphate
- 3. Caustic soda
- 4. Hydrochloric Acid
- 5. Lime
- 6. Bleaching Powder

3.7.1 List of the units in Raebareli & nearby area

_

3.7.2 Major Exportable Item

Engineering / Electronic Products

3.8 <u>Service Enterprises</u>

Potential areas for Service Industry: These are main potentials for service sector –

I) Business Services:

- 1. Professional Services
- 2. Computer and related services
- 3. Research and Development Services
- 4. Real Estate Services
- 5. Rental / Leasing Services without operators
- 6. Other Business services

II) Communication Services:

- 1. Postal services
- 2. Courier services
- 3. Telecommunication services
- 4. Audio Visual Services

III) Construction and Related Engineering Services:

- 1. General Construction work for buildings
- 2. General construction work for civil engineering
- Installation and assembly work
- 4. Building completion and finishing work
- 5. other

IV) Distribution Services:

- 1. Commission agent services
- 2. Wholesale Trade services
- 3. Retailing services
- 4. Franchising
- 5. other

V) Educational Services:

- 1. Primary, Secondary & Higher Education services
- 2. Technical Higher Education services
- 3. Adult and other education services

VI) Environmental Services:

- 1. Sewage services
- 2. sanitation and similar services

VII) Financial Services:

- 1. All Insurance and insurance related services
- 2. Banking and other financial services (excl. insurance)

VIII) Health related and Social services:

- 1. Hospital services
- 2. Other human health services
- 3. Social services
- 4. Others

IX) Tourism & Travel related services:

- 1. Hotel & Restaurants (including catering)
- 2. Travel agencies and tour operation services
- 3. Tourist Guide services

X) Recreational, Cultural and Sports services: (Other than audio visual services)

- 1. Entertainment Services
- 2. News Agency services
- 3. Libraries archives, museum and other services

XI) Transport Services:

- 1. Transport Services
- 2. Internal waterways Transport
- 3. Air Transport services
- 4. Rail Transport services
- 5. Pipeline Transport services
- 6. Services auxiliaries to all modes of transport

XII) Other services:

- 1. Advertising agencies
- 2. Marketing Consultancy
- 3. Industrial Consultancy
- 4. Equipment rental and leasing
- 5. Typing, Photocopy (zeroxing) Centres
- 6. Industrial Pathology

- 7. Industrial R & D Lab and Industrial Testing Labs
- 8. Desk Top Publishing
- 9. Internet Browsing / Setting up of Cyber Cafes
- 10. Auto Repair, Services and Garages
- 11. Laundry and Dry Cleaning
- 12. X-ray Clinic
- 13. Tailoring
- 14. Servicing of Agriculture Farm equipment e.g. Tractors, Pumps, Rig, Boring Machine etc.
- 15. Photographic Lab
- 16. Blue Printing and Enlargement of drawing / design facilities
- 17. Tele-Printer / Fax Services
- 18. Sub Contracting Exchange (SCX) established by Industries Associations
- EDP Institutes established by Voluntary Associations / Non Government Organisations
- 20. Coloured or Black and White Studios equipped with processing laboratory
- 21. Installation and operation of Cable TV Network
- 22. Beauty Parlour and Crèches

3.9.1 Potentials areas for service industry

Beauty Parlour, Air Conditional Workshop, Multi Purpose Service Centre, Domestic Home Appliances & Electronics and Electrical apparatus.

3.10 Potential for new MSMEs

- 1. Animal & Food products of animal origin
- 2. Fruit, Vegetables, Cereals & Pulses and other vegetable products
- 3. Mineral Fuels, Oil products and by products.
- 4. Non metallic minerals, mineral products, Refractories.
- 5. Chemical and Allied products
- 6. Fertilizer / Pesticides / Plant Protection materials
- 7. Dyeing, Tanning, Colouring, Ink, Paints etc.
- 8. Manufacturing of photographic, cinematographic goods and other photo sensitive material
- 9. Manufacturing of Paper & Paper Board and other Paper products
- 10. Textiles and Textile Articles
- 11. Manufacturing of Electric & Electronic machinery & equipment
- 12. Railways, Airways & Road Surface transport and related equipment and parts
- 13. Manufacturing of optical, photographic, watches and other precision equipment, musical instruments and parts thereof.
- 14. Manufacturing of Agricultural equipments
- 15. Manufacturing of Bakery products and Food products
- 16. Soft drinks, mineral water and other edible preparation of water.
- 17. Manufacturing of Battery, Accumulators, cells and parts thereof.

4. Existing Clusters of Micro & Small Enterprise - NIL

4.1 Potentiality of the some clusters

4.1.1 Manufacturing Sector

- 1. Rice par boiled
- 2. Solvent Extracted mustard oil
- 3. Atta Chair Wooden
- 4. Wooden Frame for Doors / Windows
- 5. Steel furniture
- 6. Steel Gril, Gate, Window and others

4.1.2 Service Sector

- 1. Tailoring
- 2. Repairing of Motor cycles, Motor vehicle
- 3. Repair & maintenance of Electric Generators & Transformers
- 4. Decoration Bulbs

4.2 <u>Details for Identified Cluster</u>

4.2.1 Name of the Cluster: Rice Milling Industry

1	Principal Products Manufactured in the Cluster	Rice (Basmati & Non-Basmati) & Rice Bran.
2	Name of the Association	The UP Rice Millers Association Chapter Raebareli
3	No. of functional units in the Clusters	187 Nos.* mostly micro units
4	Turnover of the Clusters	Rs.3987.74 lakhs p.m.
5	Value of Exports from the Clusters	Marketing only MSP based and domestic
5	value of Exports from the Clusters	market.
6	Employment in Cluster	776 persons.
7	Average Investment in Plant & Machinery	Rs.10.00 lakhs
8	Major Issues / requirement	Technical upgradation and financial support.
9	Presence of capable Institutions	Nil.
10	Thrust Areas	 Technology Upgradation is needed to reduce rice wastage. Setting up of modern machines for inspection & packaging. Smooth flow of working capital.
11	Problems & Constraints	 Low productivity per ton of paddy. Use of conventional technology for processing. Mostly managed by owners and marketing is not paid proper attention. Quality of rice products produced is inconsistent and broken percentage on higher side. Lack of skilled manpower. The rice milling units are scattered in 2/3 part of undivided district of Raebareli. Marketing is mainly MSP based.

^{*} Including undivided district of Raebareli.

Present status of the cluster:

DIC, Raebareli has informed that Cluster Members are not interested in soft intervention and number of units have also been reduced due to division of district Raebareli.

4.2.2 Name of the Cluster: Banarasi Saree, Naseerabad Block- Deeh.

1	Principal Products Manufactured in the Cluster	Banarasi Saree.
2	Name of the SPV	Varsi Janhit Seva Sansthan, Deeh Banarasi
		Saree Clustr Development Society
3	No. of Functional units in the Clusters	
4	Turnover of the Clusters	Rs. 1000 million
5	Value of Exports from the Clusters	Nil
6	Employment in Cluster	500 artisans. (Direct and Indirect)
7	Average investment in Plant & M/c	Rs. 1.00 lakh
8	Testing needs	Nil
9	Thrust Area	 Need for more mechanized production.
		Facilities for dyeing & printing need to be
		developed.
		Easy access to credit.
10	Access to Export Market	Nil.
11.	Problems & Constraints	Illiteracy of the artisan families.
		2. Dependency on exhibition and Mela Sales.
		Absence of R & D linkages for design and diversification.
		Lack of formal training for storage of raw materials and finished products.
		5. Lack of packaging facilities.
		6. Lack of Brand name.
		7. Lack of Tanabana equipments and dyeing facilities.
		8. Shortage of working capital.
		o. Chorage of working capital.

Present status of the cluster:

State Industries Department has prepared DSR and the same was sent to O/o DC (MSME), New Delhi. After reviewing the DSR O/o DC (MSME), New Delhi has issued letter instructing therein to submit revised Action Plan as per guidelines MSE-CDP. Currently this place exists in district Amethi (Sahu Ji Maharaj Nagar) under the jurisdiction of MSME-DI, Allahabad.

4.2.3 Name of the Cluster: Atta Chakki (Flour Mill)

1	Principal Products Manufactured in	Atta.
	the Cluster	
2	Name of the Association	None.
3	No. of functional units in the Clusters	250 nos. approx. (engaged in production &
		job work)
4	Turnover of the Clusters	Rs. 1.5 crore. p.m.
5	Value of Exports from the Clusters	Nil
6	Employment in Cluster	650 persons approx.
7	Average Investment in Plant &	Rs.0.5 lakh
	Machinery	
8	Major Issues	Lack of electricity and labour
9	Access to Export Market	Nil.

4.2.4 Name of the Cluster: Tailoring (Job work)

1	Principal Products Manufactured in the Cluster	Tailoring Job Work
2	Key Trade Association address	None.
3	No. of Functional units in the Clusters	500 nos. Approx.
4	Turnover of the Clusters	Rs. 1.5 crore approx. p.m.
5	Value of Exports from the Clusters	Nil.
6	Employment in Cluster	1250 persons approx.
7	Average investment in Plant & Machinery	Rs. 25000 per unit
8	Major Issues	 Youth (Gents & Ladies) are using readymade garments. High cost of job work Lack of technology & new sewing method.
9	Access to Export Market	NA

4.2.5 Name of the Cluster: Solvent extracted Mustard Oil

1	Principal Products Manufactured in the Cluster	Solvent extracted Mustard Oil
2	Name of the Association	None.
3	No. of Functional units in the Clusters	120 Nos. (engaged in production & job work)
4	Turnover of the Clusters	Rs. 50 crores approx. p.m.
5	Employment in Cluster	300 nos. (Direct), 600 Nos. (Indirect)
6	Average investment in Plant & M/c	Rs. 2.00 lakhs
7	Major Issues	Non-availability raw material and skilled
		labour & financial problem.
8	Access to Export Market	NA

4.2.6 Name of the Cluster: Chair & Table Wooden

1	Principal Products Manufactured in the Cluster	Chair & Table Wooden
2	Name of the Association	None.
3	No. of Functional units in the Clusters	110 Nos. (engaged in production & job work)
4	Turnover of the Clusters	Rs. 50 lakh approx. p.m.
5	Employment in Cluster	250 nos. (Direct), 500 Nos. (Indirect)
6	Average investment in Plant & M/c	Rs. 1.50 lakhs
7	Major Issues	 These work doing by traditional manufacturers. They are less educated and quietly unknown form new technology. The demand of plastic chairs & table is very high in comparison to wooden. Availability of raw material is very crucial.
8	Access to Export Market	NA

4.2.7 Name of the Cluster: Repairing of Motor Vehicle / Motorcycle etc.

1	Principal Products Manufactured in	Repairing of Motor Vehicle / Motorcycle
	the Cluster	etc.
2	Name of the Association	None.
3	No. of Functional units in the Clusters 100 Nos.	
4	Turnover of the Clusters	Rs. 50.00 lakh approx. p.m.
5	Employment in Cluster	500 nos. (Direct), 600 Nos. (Indirect)
6	Average investment in Plant & M/c	Rs. 2.00 lakhs
7	Major Issues	Lack of modern technology and skill.
		2. Financial problems.
8	Access to Export Market	NA

4.2.8 Name of the Cluster: Making of Grill & Gate

1	Principal Products Manufactured in	Making of Grill & Gate
	the Cluster	-
2	Name of the Association	None.
3	No. of Functional units in the Clusters	50 Nos.
4	Turnover of the Clusters	Rs. 1.50 crore approx. p.m.
5	Employment in Cluster	200 Nos. (Direct), 300 Nos. (Indirect)
6	Average investment in Plant & M/c	Rs. 5.00 lakhs
7	Major Issues	 Demand is very poor because of availability of cheap plastic doors. Financial problems. Non availability of skilled workers. Lack of technical know-how.
8	Access to Export Market	NA

4.2.9 Name of the Cluster: Production of Rice & Par-Boiled

1	Principal Products Manufactured in	Production of Rice & Par-Boiled
	the Cluster	
2	Name of the Association	None.
3	No. of Functional units in the Clusters	90 Nos. approx.
4	Turnover of the Clusters	Rs. 2.50 crore approx. p.m.
5	Employment in Cluster	600 nos. (Direct), 900 Nos. (Indirect)
6	Average investment in Plant & M/c	Rs. 2.00 lakhs
7	Major Issues	 Lack of raw material, technology, broken rice and non-availability of skilled persons. Financial problems
8	Access to Export Market	NA

4.2.10 Name of the Cluster: Repair & Maintenance of Electric, Generators & Transformers.

1	Principal Products Manufactured in	Repair & Maintenance of Electric,
	the Cluster	Generators & Transformers.
2	Name of the Association	None.
3	No. of Functional units in the Clusters	150 Nos. approx.
4	Turnover of the Clusters	Rs. 5.0 lakh approx. p.m.
5	Employment in Cluster	600 nos. (Direct), 800 Nos. (Indirect)
6	Average investment in Plant & M/c	Rs. 2.00 lakhs
7	Major Issues	Lack of technical know-how.
		2. Financial problems
8	Access to Export Market	NA

4.2.11 Name of the Cluster: Assembling of Decorated Bulbs

1	Principal Products Manufactured in	Assembling of Decorated Bulbs
	the Cluster	
2	Name of the Association	None.
3	No. of Functional units in the Clusters	150 persons approx.
4	Turnover of the Clusters	Rs. 15.0 lakh approx. p.m.
5	Employment in Cluster	250 nos. (Direct), 400 Nos. (Indirect)
6	Average investment in Plant & M/c	Rs. 25000.
7	Major Issues	Seasonal and special occasional work so that
		demand is very poor.
8	Access to Export Market	NA

4.2.12 Name of the Cluster: Making of Wooden Frame for Doors & Windows

1	Principal Products Manufactured in the Cluster	Making of wooden Frame for Doors & Windows.
2	Name of the Association	None.
3	No. of Functional units in the Clusters	250 nos. approx.
4	Turnover of the Clusters	Rs. 3.50 crores approx. p.m.
5	Employment in Cluster	1000 nos. (Direct), 1300 Nos. (Indirect)
6	Average investment in Plant & M/c	Rs. 2.0 lakh
7	Major Issues	 Lack of raw material Lack of technical know-how and skill Financial problems Lack of electricity Govt. policies (Restriction of Saw Mills)
8	Access to Export Market	NA

5. General issues raised by Industry Associations during the course of meeting

- 1. Empowerment of infrastructure of the town and Industrial areas to provide proper power supply, roads, drinking water, sewerage and drainage. The industrial area should be developed on the lines of Noida so that the industrial areas can become a show case for new invest. To develop new industrial areas with modern facilities including IT Park and Internet Wireless facility.
- 2. The whole area should be developed in such a manner to have modern housing, educational, commercial facilities to attract new investment / entrepreneurs / technical personnel.
- 3. To associate the existing units of Raebareli with Rail Coach Factory at Lalganj as ancillary units as has been the case in J & K and Assam.

Prospects of training programmes during 2014-15

SI.	Name of the	Subject	No. of proposed
No.	programme		programme to be
			conducted
1.	SVDP	-	01
2.	ESDPs	Fashion Designing, Computer Hard Ware Networking	02
3.	MDPs	Export Management, Marketing Management, Production Management.	02
4.	EDPs	-	02
5.	IMCs	General Awareness Programmes, NMCP, CLCSS, CGTMSE, MSME-D Act 2006, Public Procurement Policy etc.	04

7. Action plan for MSME Schemes during 2014-15

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	Awareness Workshop – 01.
2	ISO – 9000 / 14000/ HACCP Reimbursement	Awareness Workshop – 01.
3	CLCSS	Awareness Workshop – 01.
4	SVDP	State Level – 01.
5	NMCP Schemes	
	Market Assistance & Tech. Upgradation	Awareness Workshop – 01.
	II Bar Code	Awareness Workshop – 01.
	III IPR	Awareness Workshop – 01.

8. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

SI. No.	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	O/o the General Manager, District Industries Centre,
	Termanent Registration Certificate (Livi-ii)	Civil Lines, Raebareli.
2.	Identification of Project Profiles, Techno-economic and Managerial Consultancy Services, Market	DIC, UPICO, MSME-DI, IED, EDI.
	Survey and Economic Survey Reports.	LDI.
3.	Land and Industrial Shed	DIC, Raebareli & UPSIDC, Kanpur.
4.	Financial Assistance	All financial institutions including SIDBI.
5.	For raw materials under Govt. Supply	-
6.	Plant and Machinery under Hire / Purchase basis.	Directorate of Industries, Govt. of U.P., National Small Industries Corporation Ltd.
7.	Power/ Electricity	U.P. Electric & Power / UPPCL.
8.	Technical Know –how.	MSME-DI, KANPUR.
9.	Quality & Standard	MSME-DI, KANPUR.
10.	Marketing /Export Assistance	MSME-DI, KANPUR, U.P. Export Promotion Bureau.
11.	Other Promotional Agencies	ITPO, FFDC, CFTI, CGTI, CDRI, PPDCs, NPC, DGFT, NSIC, KVIC, KVIB, UPFC.
